# RESUME

## **PATRYK PLOSZAJ** (pwo'shy) INTERACTIVE PRODUCT DESIGNER SAN FRANCISCO BAY AREA 773.814.1066 / patrykploszaj@yahoo.com

I am an interactive product designer with a background in Human-Computer Interaction, Computer Science and Arts. I tend to focus on conceptual design, interaction design, patterns, prototyping and visual design, as well as research. My experience in this role ranges from projects focusing on collaboration, interactive education and personal growth to e-commerce solutions serving millions of customers across the globe.

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# **WORK HISTORY**



## Head of UX @ Gobbler

Mar.2015 - Now

Lead Research, Interaction & Visual Design efforts of first in its class online marketplace offering audio plugin subscriptions ,creative collaboration, versioning & backup.

RESEARCH / USABILITY STUDIES / FLOWS / WIRES / INTERACTION DESIGN / VISUAL DESIGN / DESIGN PATTERNS / TECHNICAL DOCUMENTATION



## Senior UX Designer @ TripIt

Nov.2014 - Mar.2015

Interaction & Visual Design of Tripit Apple Watch, iOS Explore Card and on-boarding web experience for TripIt4Teams.

RESEARCH / USABILITY STUDIES / FLOWS / WIRES / INTERACTION DESIGN / VISUAL DESIGN



## Senior UX Designer @ Sears Holdings Co. / iRlabs

Jan.2013 - Oct.2014

Interation Design & Research of in-store kiosk applications (Android), iOS & Mobile Web shopping companion and a learning management application.

RESEARCH / USABILITY STUDIES / FLOWS / WIRES / INTERACTION DESIGN



#### Senior UX Designer @ Walgreens

Feb.2012-Dec.2012

Interaction Design & Research of Walgreens Photo online experience and in-store kiosk. Redesign of a \$250M shopping cart and checkout resulted in a ~10% increase in revenue.

RESEARCH / USABILITY STUDIES / FLOWS / WIRES / INTERACTION DESIGN



UX Designer @ W.W. Grainger Dec.2010-Jan.2012





Interaction Design - Multistage, full overhaul redesign of ww.grainger.com.

FLOWS / WIRES / INTERACTION DESIGN

## UX Designer @ Deloitte Consulting

May.2010-Dec.2010

Interaction & Visual Design of a custom CRM solution for Office Max's internal community. Design helped increase agent productivity by 66%.

WIRES / INTERACTION DESIGN / VISUAL DESIGN

## Technical Writer @ Azavar Technologies

Feb.2010-Mar.2010

Technical documentation, manuals and code reviews (ASP.NET / C# & SQL).

TECHNICAL DOCUMENTATION



## UX Designer @ Transcend Innovation Group

Sep.2008-Dec.2009

Interaction &Visual Design, Front/Back End Development of transcendinnovation.com & careernoodle.com. Design, Research & Audio Production of an online career simulation game.

RESEARCH / USABILITY STUDIES / INTERACTION DESIGN / VISUAL DESIGN / FRONT-END DEVELOPMENT / BACK-END DEVELOPMENT / AUDIO PRODUCTION





## Senior Engineer Software QA @ Rockwell FPC

Mar.2004-Dec.2008

Planning, designing and carrying out test plans for desktop and web based telecom and call center software.

QA TEST PLANS

## **EDUCATION**



#### M.S. Human-Computer Interaction

DePaul University, Chicago 2006 - 2008

**B.S. Computer Science, Telecom** 

DePaul University, Chicago 2003 - 2005

# **SPECIALTIES & TOOLBOX**



**SPECIALTIES** 



Product Design, Oser Experience Design, Oser Centered Design, Prototyping, Conceptual Design, Interaction Design, Information Architecture, Visual Design, Research.

## TOOLBOX

Adobe Photoshop, Adobe Illustrator, Axure RP Pro, MS Visio, HTML5, CSS3, JavaScript, Pen + Paper.

DESIGNED & DEVELOPED USING IMAGINATION, HTML5, CSS3 AND JAVASCRIPT BY PATRYK PLOSZAJ