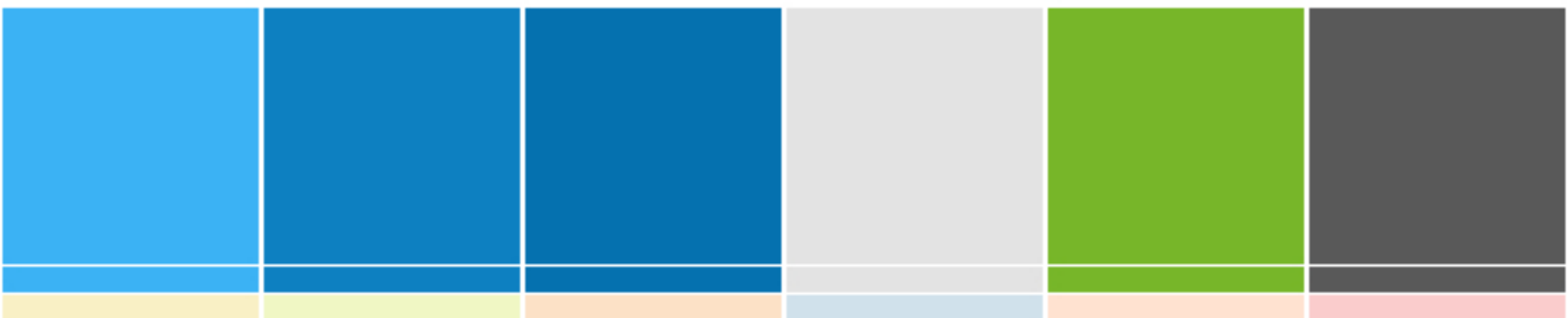
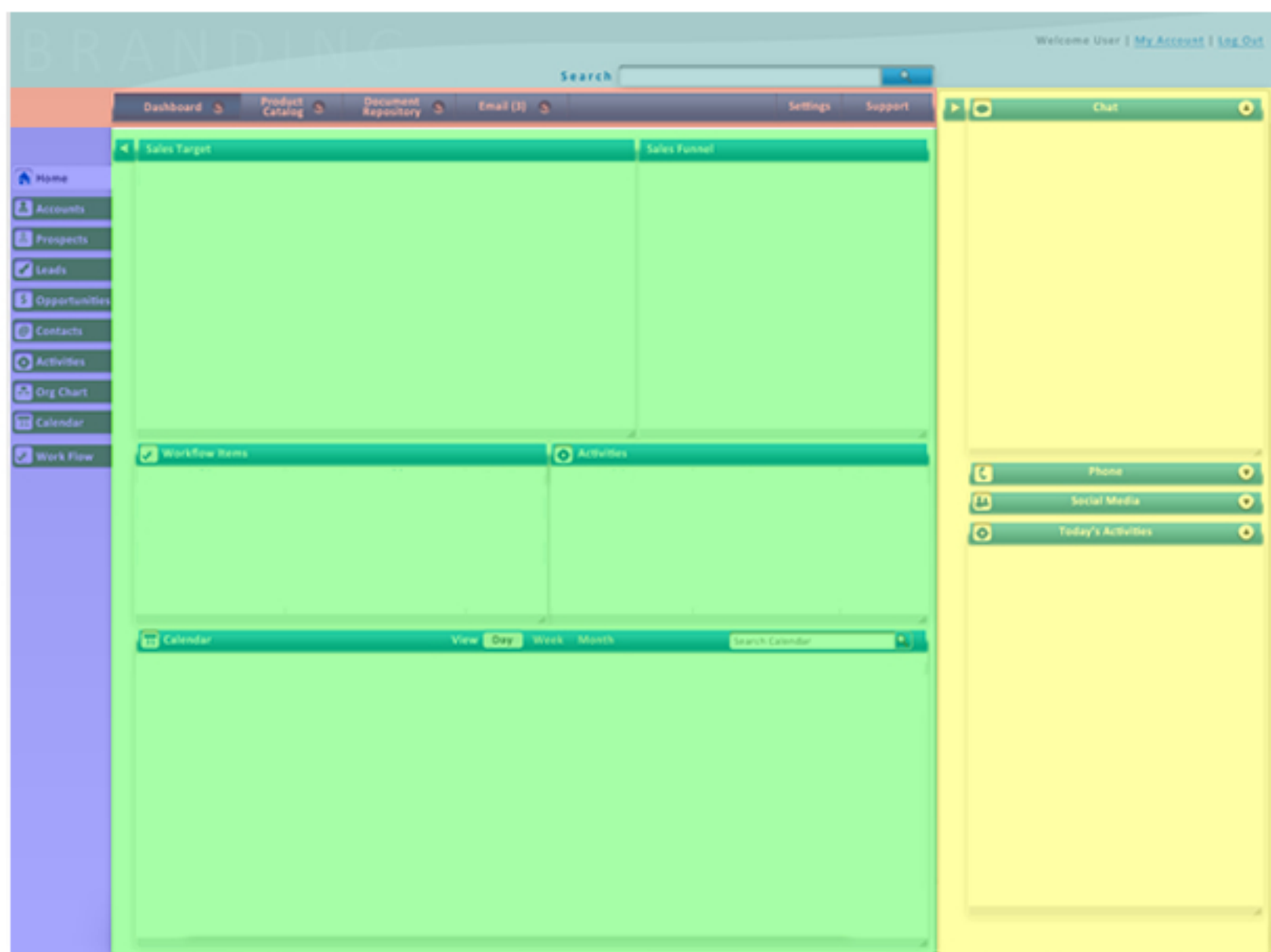


# SFA Solution Accelerator Visual Style Guide

version 1 :: 11.18.10



## General Layout



Primary Navigation



Secondary Navigation



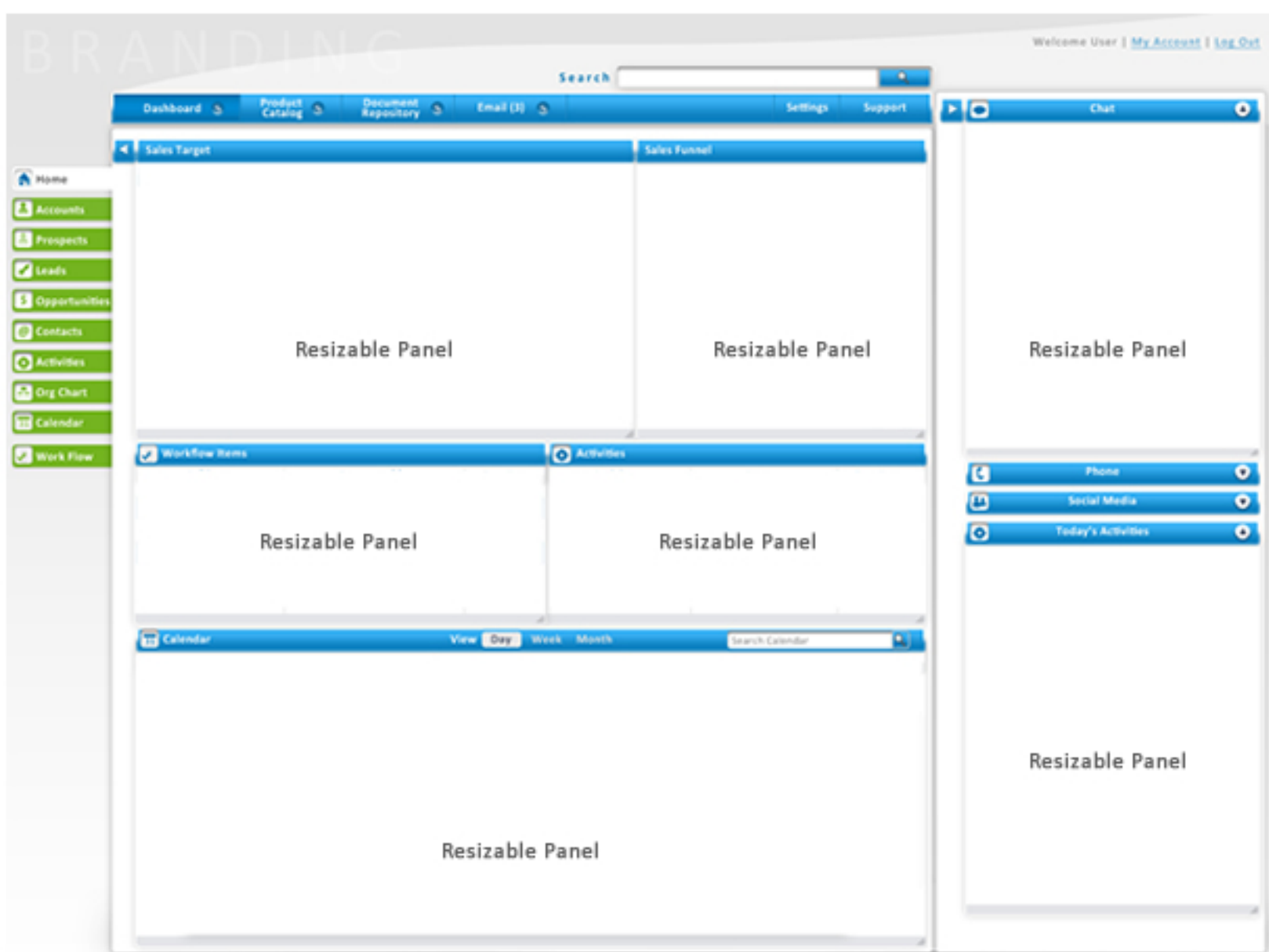
Main Application Panels



Communication Channels, Social Media & Misc.



Branding, Global Search, Login



Font

11px Calibri Bold  
Color: #ffffff

730px

28px

Dashboard

Product  
Catalog

Document  
Repository

Email (3)

Settings

Support

Selected Tab

Linear Gradient:  
#096195 to #0189d2 to #096195

Undock Icon

Clicking the icon will  
undock the selected  
portion of the interface

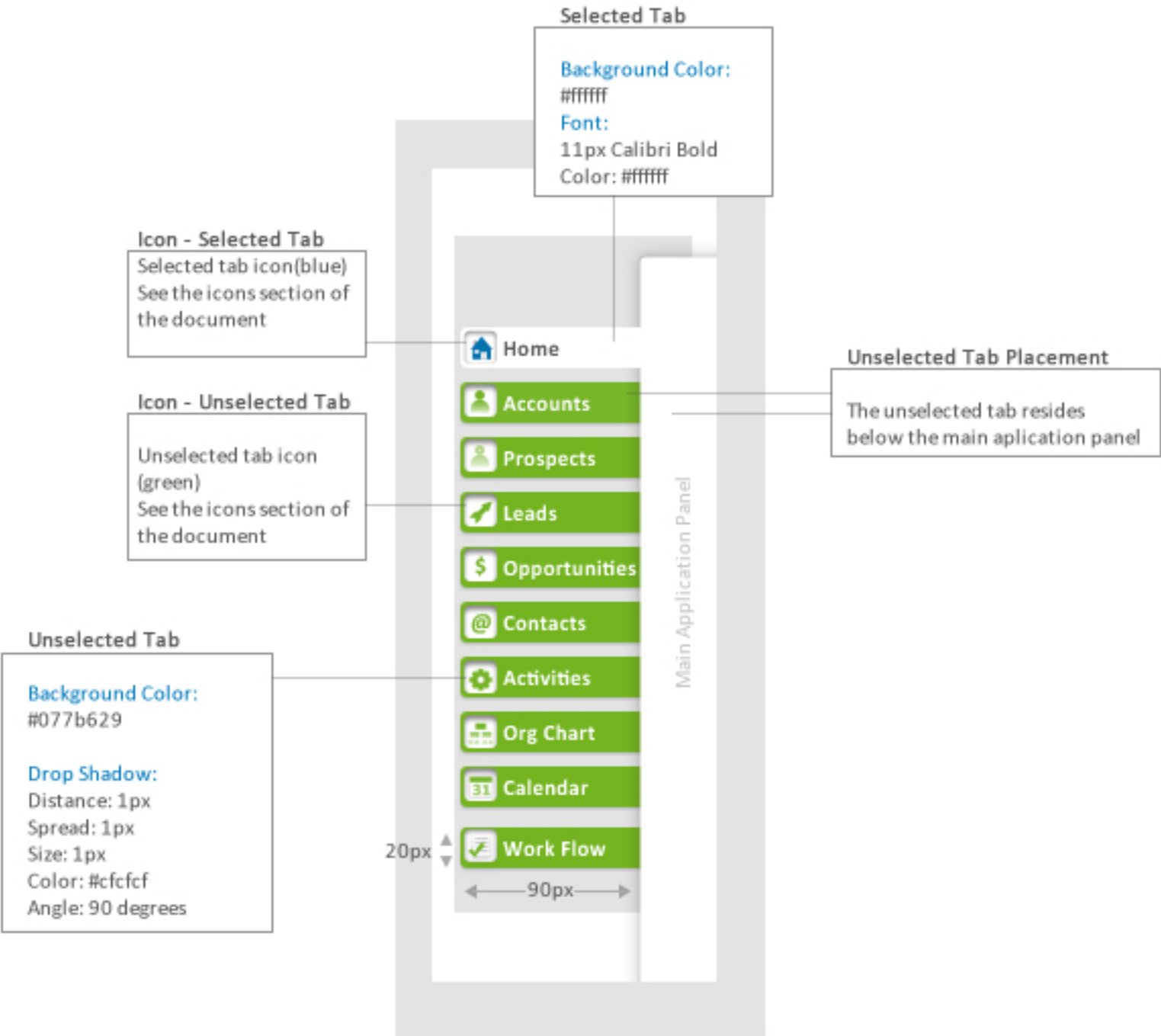
Background

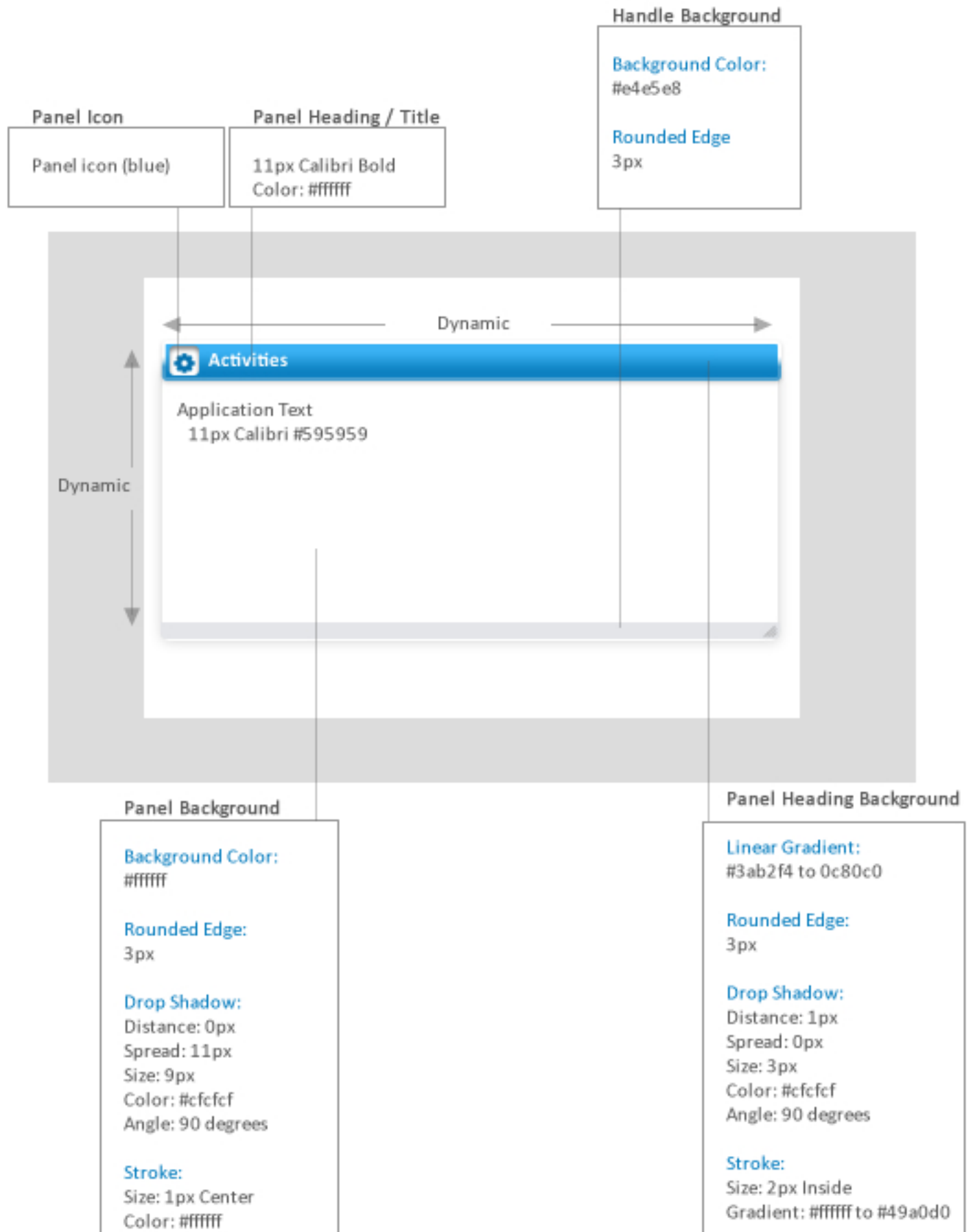
Linear Gradient:  
#3ab2f4 to #0c80c0

Rounded Edge  
None - 0px

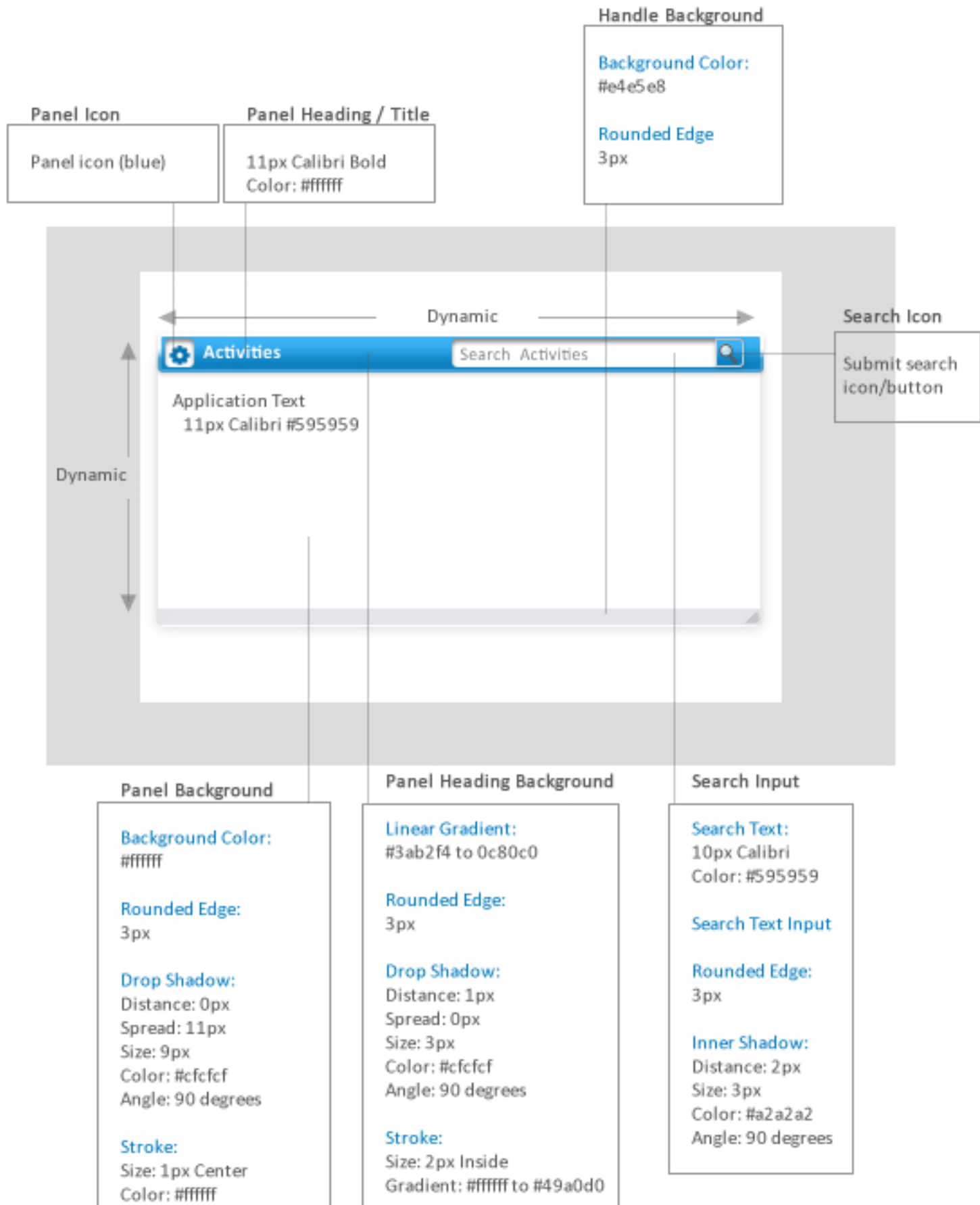
Drop Shadow:  
Distance: 1px  
Spread: 0px  
Size: 3px  
Color: #cfcfcf  
Angle: 90 degrees

Stroke:  
2px Inside  
Linear Gradient  
#ffffff to #49a0d0





## Panel with Search Input Box



### Text Input

#### Text Input

**Rounded Edge:**  
3px

**Inner Shadow:**  
Distance: 2px  
Size: 3px  
Color: #a2a2a2  
Angle: 90 degrees



#### Text Input Selected

**Rounded Edge:**  
3px

**Inner Shadow:**  
Distance: 2px  
Size: 3px  
Color: #a2a2a2  
Angle: 90 degrees

**Outer Glow:**  
Spread: 0px  
Size: 11px  
Color: #cccdcf

### Buttons

#### Button Up

**Font:**  
11px Calibri Bold  
Color: #ffffff

**Background**

**Linear Gradient:**  
#3ab2f4 to 0c80c0

**Rounded Edge:**  
3px

**Drop Shadow:**  
Distance: 1px  
Spread: 5px  
Size: 5px  
Color: #595959  
Angle: 90 degrees

**Stroke:**  
Size: 2px Inside  
Gradient: #ffffff to #49a0d0



#### Button Over

**Font:**  
11px Calibri Bold  
Color: #ffffff

**Background**

**Linear Gradient:**  
#3ab2f4 to 0c80c0

**Rounded Edge:**  
3px

**Drop Shadow:**  
Distance: 1px  
Spread: 0px  
Size: 3px  
Color: #595959  
Angle: 90 degrees

**Stroke:**  
Size: 2px Inside  
Gradient: #ffffff to #49a0d0

**Outer Glow:**  
Spread: 0px  
Size: 7px  
Color: #ffffff

#### Button Down

**Font:**  
11px Calibri Bold  
Color: #ffffff

**Background**

**Linear Gradient:**  
#3ab2f4 to 0c80c0

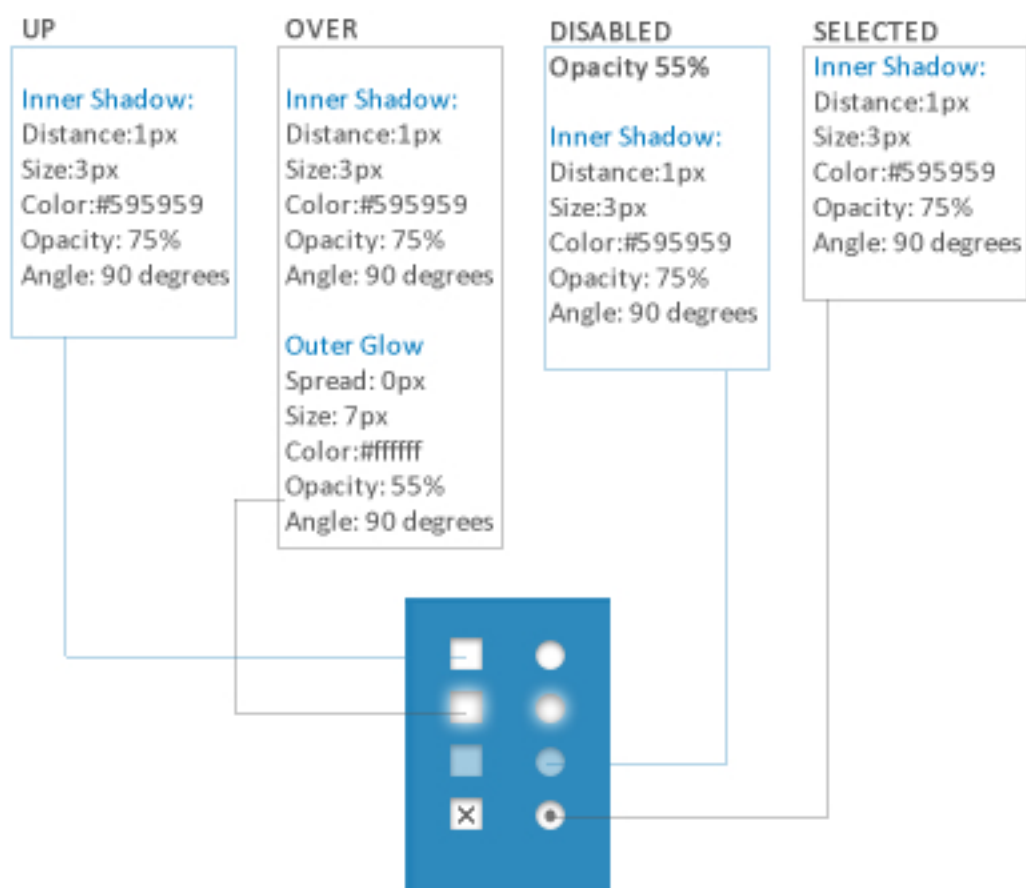
**Rounded Edge:**  
3px

**Drop Shadow:**  
Distance: 1px  
Spread: 1px  
Size: 3px  
Color: #595959  
Angle: 90 degrees

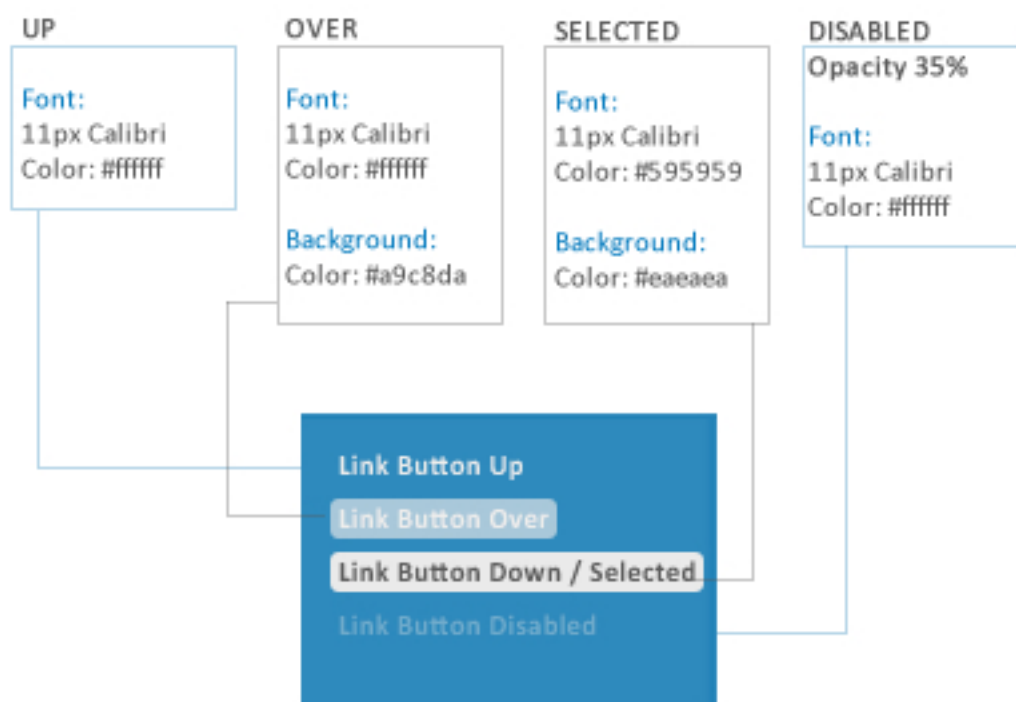
**Stroke:**  
Size: 2px Inside  
Gradient: #ffffff to #49a0d0



### Check Boxes | Radio Buttons



### Link Buttons



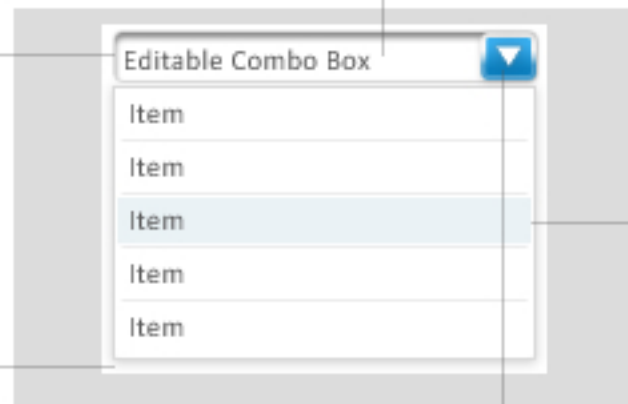
### Editable Combo Boxes

#### Combo Box

**Font:**  
11px Calibri  
Color: #ffffff

**Background:**  
Color: #ffffff

**Background Drop Shadow:**  
Distance: 1px  
Spread: 3px  
Size: 5px  
Color: #000000  
Opacity: 19%  
Angle: 90 degrees



#### Text Input

See Text Input properties

#### Item Hover

Background:  
Color: #eaf2f6

#### Button

See Buttons properties

### Numeric Steppers

#### UP

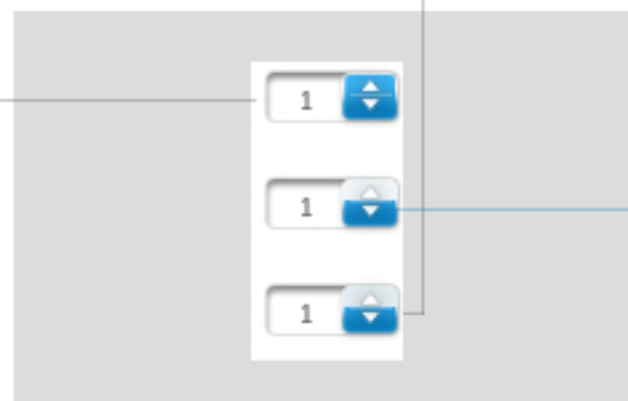
See Panel heading properties

#### OVER

Background:  
Color: #e0e9ee

#### DOWN

Background:  
Color: #eff3f6



## Icons

General Information Button



Cases Button



Products & Services Button



Notes Button



History Button



Attachments Button



Fact Sheet Button



Pipeline Button



Edit Button



Save Button



Map Button



Phone | Dial Button



Email Button



360 Degree View Button



Funnel Button



Pie Chart Button



Bar Chart Button



Chat Icon



Phone Icon



Social Media Icon



Undock Icon



Slide Panel <> Button



Workflow Icon Green



Workflow Icon Blue



Home Icon Green



Home Icon Blue



Accounts Icon Green



Accounts Icon Blue



Prospects Icon Green



Prospects Icon Blue



Leads Icon Green



Leads Icon Blue



Opportunities Icon Green



Opportunities Icon Blue



Contacts Icon Green



Contacts Icon Blue



Activities Icon Green



Activities Icon Blue



Org Chart Icon Green



Org Chart Icon Blue



Calendar Icon Green



Calendar Icon Blue

