



**PATRYK PLOSZAJ.COM**  
INTERACTIVE PRODUCT DESIGNER  
SAN FRANCISCO BAY AREA

# WORK

## **Head of UX @ Gobbler**

Mar. 2015 - Now

Led Research, Interaction & Visual Design efforts of first in its class online marketplace offering audio plugin subscriptions, creative collaboration, versioning & backup.

## **Senior UX Designer @ Triplt**

Nov. 2014 - Mar. 2015 Contract

Interaction & Visual Design of Triplt Apple Watch, iOS Explore Card and on-boarding web experience for Triplt4Teams.

## **Senior UX Designer @ Sears Holdings Co. / iRlabs**

Jan. 2013 - Oct. 2014 Contract

Interaction Design & Research of in-store kiosk applications (Android), iOS & Mobile Web shopping companion and a learning management application.

## **Senior UX Designer @ Walgreens**

Feb. 2012 - Dec. 2012 Contract

Interaction Design & Research of Walgreens Photo online experience and in-store kiosk. Redesign of a \$250M shopping cart and checkout resulted in a ~10% increase in revenue.

## **UX Designer @ W.W. Grainger**

Dec. 2010 - Jan. 2012 Contract

Interaction Design - Multistage, full overhaul redesign of [www.grainger.com](http://www.grainger.com).

## **UX Designer @ Deloitte Consulting**

May. 2010 - Dec. 2010 Contract

Interaction & Visual Design of a custom CRM solution for Office Max's internal community. Design helped increase agent productivity by 66%.

## **Technical Writer @ Azavar Technologies**

Feb. 2010 - Mar. 2010 Contract

Technical documentation, manuals and code reviews (ASP.NET / C# & SQL).

## **UX Designer @ Transcend Innovation Group**

Sep. 2008 - Dec. 2009 Contract

Interaction & Visual Design, Front/Back End Development of [transcendinnovation.com](http://transcendinnovation.com) & [careernoodle.com](http://careernoodle.com). Design, Research & Audio Production of an online career simulation game.

## **Senior Engineer Software QA @ Rockwell FPC**

Mar. 2004 - Dec. 2008

Planning, designing and carrying out test plans for desktop and web based telecom and call center software.



# EDUCATION

## **M.S. Human-Computer Interaction**

DePaul University, Chicago

## **B.S. Computer Science Telecom**

DePaul University, Chicago



# SKILLS & TOOLBOX

## **Skills**

Product Design, User Experience Design, User Centered Design, Prototyping, Conceptual Design, Interaction Design, Information Architecture, Visual Design, Research, Technical Writing.

## **Toolbox**

Adobe Photoshop, Adobe Illustrator, Axure RP Pro, MS Visio, HTML5, CSS3, JavaScript, Pen + Paper.



# CONTACT

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